

## URJA The Student Body of the Commerce Department (2022-2023)

URJA - The Student Body of the Commerce Department of SGGSCC is a team of inquisitive students working in the field of Commerce to have a great impact on the student community and takes up various initiatives throughout the year.

URJA started the session 2022-23 by conducting the latest episode of its podcast series - **Let's Go Candid With URJA** Season - 2 on **10 August 2022** with **Mr. Arjun Vaidya**, founder - Dr. Vaidya's.



On **15 August 2022**, URJA published its first edition of the monthly newsletter **Bizfeed**, where topics ranging from cryptocurrency to the fall of Indian rupee in the global market were discussed.



In order to give back to the society, URJA initiated its very first Commerce literacy drive, **Aarambh**, on **9 September 2022**, in collaboration with Salaam Baalak Trust, the team of URJA collectively conducted their first drive under the programme, by paying visit to the children in the NGO.



Adhering to its ritual, URJA published the second and third editions of its monthly newsletter, **Bizfeed**, on **15 September 2022** and **16 October 2022** respectively.

Continuing with the idea of new beginnings, URJA commenced the first edition of its offline speaker session, **Ignite**, on **18 October 2022**. The session was graced by one of the most inspiring leaders, **Mr Mandeep Arora**, founder of UBON. He shared his journey and the challenges he faced in running the company in such a competitive industry and gave his insights to new and budding entrepreneurs



URJA began the third season of **Let's Go Candid With URJA** via Zoom on **29 October 2022** with **Mr Abhishek Kar**. He talked about the importance of time management and how long term vision is important both in investing and in life.



In November, URJA embarked upon a new journey by conducting the first ever **Semi Annual event - Whizzcom** including 2 commerce related competitions: **Gangs of Mafias and Roll, Cut & Acquire**. The prelims were conducted online on 10 November 2022 and the final round took place offline on **11 November 2022**. The event was initiated with an opening ceremony with our star performer, **Ajitanshu Kumar**. Cash prizes worth Rs 10,000 were distributed to the winners. These events received entries from various colleges.



The fourth and fifth editions of **Bizfeed** were released on **15 December 2022** and **15 January 2023** respectively.

The 2nd Episode of Third Season of **Let's Go Candid With URJA** was conducted on **29 December 2022** with **Mr. Karan Tanna** founder and CEO of Ghost Kitchens India. He shared his journey and provided his insights into the cloud kitchen industry.



URJA conducted the second edition of **The Commerce Literacy drive - Aarambh** on **16 January 2023** in collaboration with **Youth Empowerment Foundation**, an NGO based in Delhi. The team of Urja paid a visit to the children of the NGO and taught them about the various topics related to Commerce.



February 2023 was the most significant month for URJA as the **Annual Commerce Fest** of URJA SGGSCC, **Confluencia'23** was organised, consisting of **Achievers United** and **Mettle**. Mettle was conducted on **16 February 2023**, comprising 4 commerce related competitions namely, Bid Strike Attack, Cinemopoly, Market ki sUNO and The Charades Court. These competitions aimed at testing various skills ranging from business strategizing, pitching, investing, etc. Cash prizes worth Rs 40,000 and other prizes worth Rs 2,00,000 were distributed to the winners. These events received entries from all over India.



Achievers United (AU '23) was held offline on **17 February 2023** and had a stunning speaker panel from diverse fields including finance, marketing and entertainment. The panel included speakers like Mr Kapil Mittal, Mr. Saurabh Jain, Mr. Rajeev Bhatia and Miti Shah. Taking the event forward with stand-up comedian Appurv Gupta. The audience also got the chance to listen to the voice of our star performer Adnan Ahmad. With Digital Gandhi as Emcee of the event, there was never a dull moment as several games like This or That, Rapid fire questions were asked from the speakers and audience. With an audience of 1000+ students, the event was deemed to be a huge success.



Standing true to its name and fulfilling their responsibility, URJA will conduct the second session of Ignite in the month of April 2023 to inspire the young minds.

Staying on the path of giving to the society, URJA will publish its Annual magazine VISMIT 4.0 in the month of May 2023 which will conclude the tenure of 2022-23.